LARISSA A. HANSEN

PRINCIPAL
& MUSEUM DESIGNER



Primary Role on Museum Projects:

- Creative Design Leadership & Facilitation
- Integrating Content, Audience & Project Goals
- Development of Interpretive Methodologies & Techniques
- Strategic Project Planning
- Budget Management & Oversight

Experience:

- 30+ Years Strategic Museum Planning & Design
- 20+ Years Creative Direction & Project Management
- 20+ Years Woman-Owned, Small Business Management
- 15+ Years Museum Audience Research
- 400+ Completed Museum & Museum-Type Projects
- 1 Million+ Square Feet of Designed Museum Spaces
- 5 Years Public School Classroom Teaching Experience,

Key Education:

- Harvard University, Museum Studies, 2020
- Smith College, BA, 1989

Certifications:

- National Association of Interpretation
- Museum Writing
- Massachusetts Licensed Educator, K-8

Biography:

Larissa has worked in the field of museum education & exhibition design for over three decades and has led the development of hundreds of museum design projects, audience research studies, and master plans.

Her work includes blockbuster projects with more than 30,000 square feet of exhibition space as well as smaller galleries of 1,000 square feet. She has led the creation of new museums, exhibition design, interpretive plans, and developed master plans for institutions including the National Aquarium & Maritime Museum of Taiwan, Antwerp Zoo, the Kupferberg Holocaust Museum, Bay of Fundy Geological Museum in Canada, the Louisiana State Museum, and many others.

Over the past ten years, her work has increasingly focused on design-build projects at H2, where she is co-founder and leads a project through every phase of content development and exhibition design through media, fabrication, and installation. Her focus is ensuring excellent in interpretation is met and curiosity is sparked in each museum visitor. Notable projects of this type include: The Lakeland (Florida) History Center, The Museum of The Rio Grande, The Albany Civil Rights Museum (Georgia), Museum of Newport History, Museum of Worcester History, and numerous projects with the National Park Service, among others.

What else?

Larissa owns a small farm—Wicked Welsh Ponies—and trains in classical dressage. She is chairperson of her local historical commission and an active participant in local town government.

H2