ARIEL HUGHES

PRINCIPAL & MUSEUM DESIGNER



Primary Role on Museum Projects:

- Design Definition & Documentation: 3D, 2D, Media
- Intersecting: Content -Audience - Project Goals
- Management of Design, Production & Fabrication Process
- Delivering Cohesive Aesthetic with Communication Design Strategy

Experience:

- 20+ Years Museum Planning & Design
- 12+ Years Lead Exhibition & Media Design
- 12+ Years Exhibition Fabrication Shop Supervision
- 12+ Years Sr. Digital Media Production
- 10+ Years Woman-Owned, Small Business Management
- 10+ Years Museum Audience Research
- 10+ Years Managing Large Project Teams & Scopes
- 200+ Completed Museum/ Museum-type Projects

Key Education:

- University of Massachusetts, Magna Cum Laude
- Simmons College

Biography:

Ariel is co-owner of H2 and the firm's lead exhibition designer. She has been in the field for over 20 years and has experience in museum creation, exhibition and media design, audience research, interpretive development, and master planning.

At H2, Ariel has an unrivaled work ethic. She leads the team of graphic designers, exhibition designers and producers, interior designers, media designers, fabricators and installers, and coordinates all sub-consultants – like our lighting designers and architects – to bring a project from concept to opening day. Never one to miss a detail, she ensures every project is of the highest quality and exceeds all expectations.

Ariel's notable projects include the re-imagination of the Museum of Newport History, the American Heritage Museum's Hanoi Hilton Experience, The Army Museum at Fort Carson, Museum of Worcester History's Fuller Gallery and American Icon Gallery, The National Grid Visitor Center (New York), Martha's Vineyard Museum, Texas A&M's AgriLife Center, The Lakeland History Center (Florida), along with a few hundred others!

What else?

When not working, Ariel is renovating her historic home, producing music with her husband in their sound studio, doing power yoga, or practicing as an accomplished equestrian in the sport of dressage.

H2